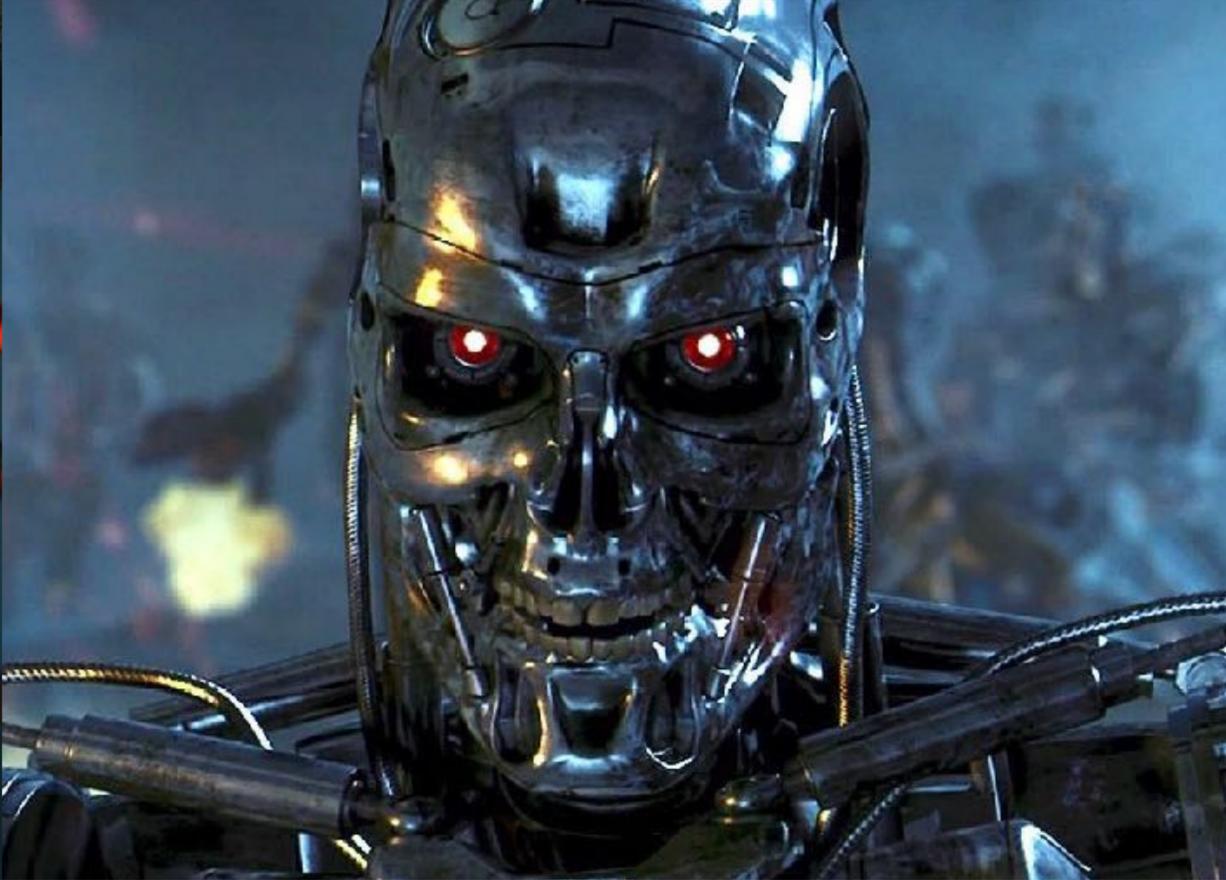
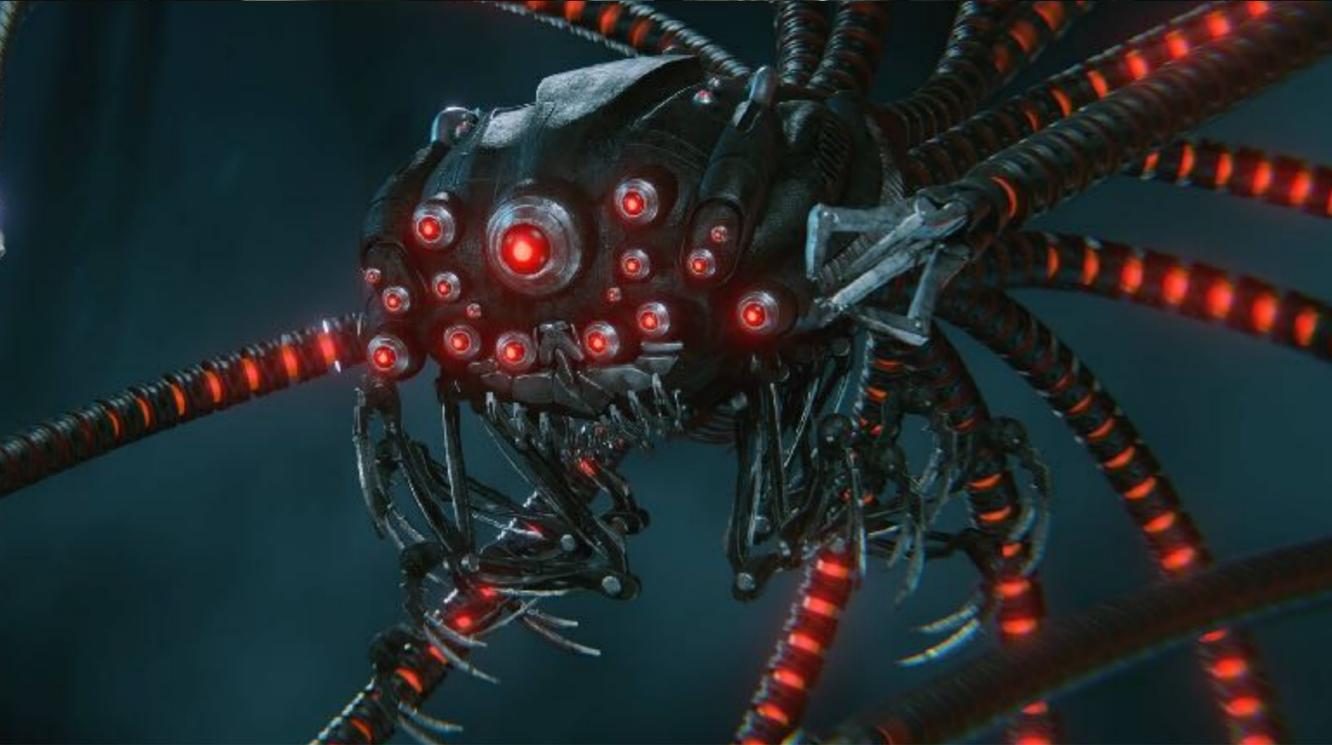
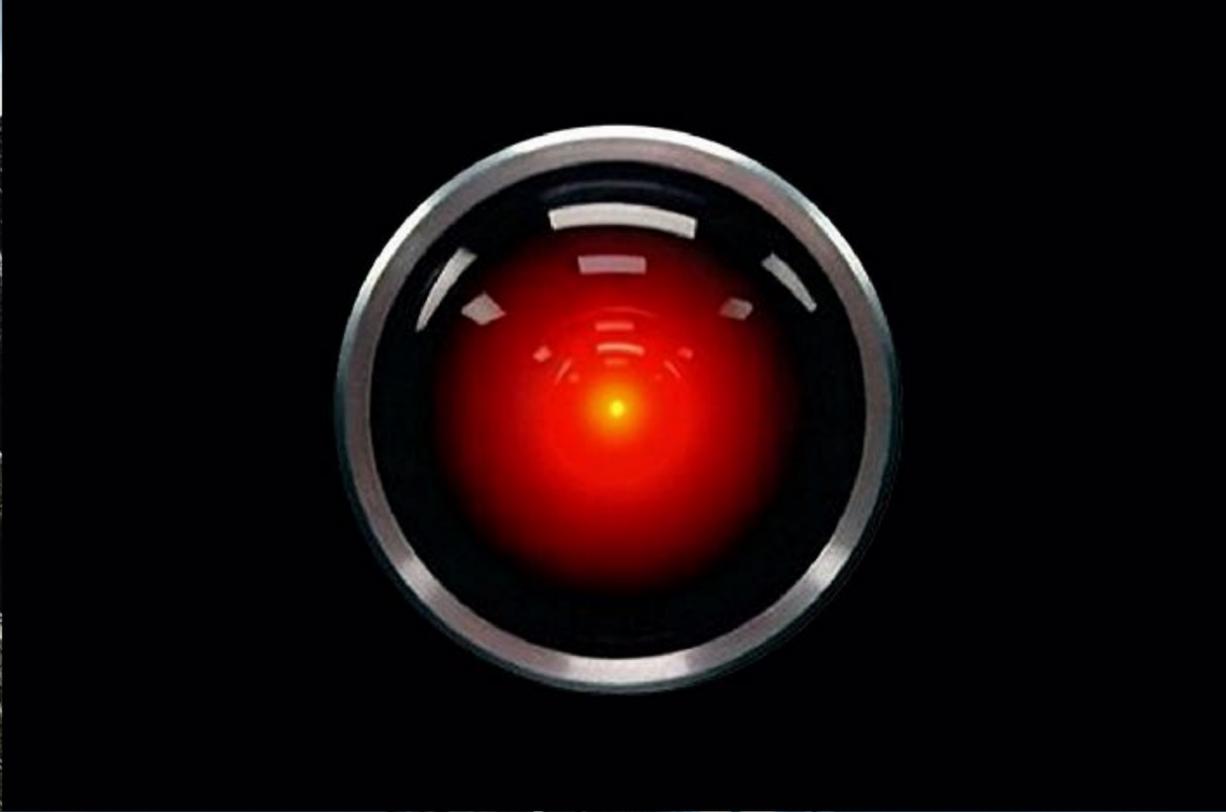




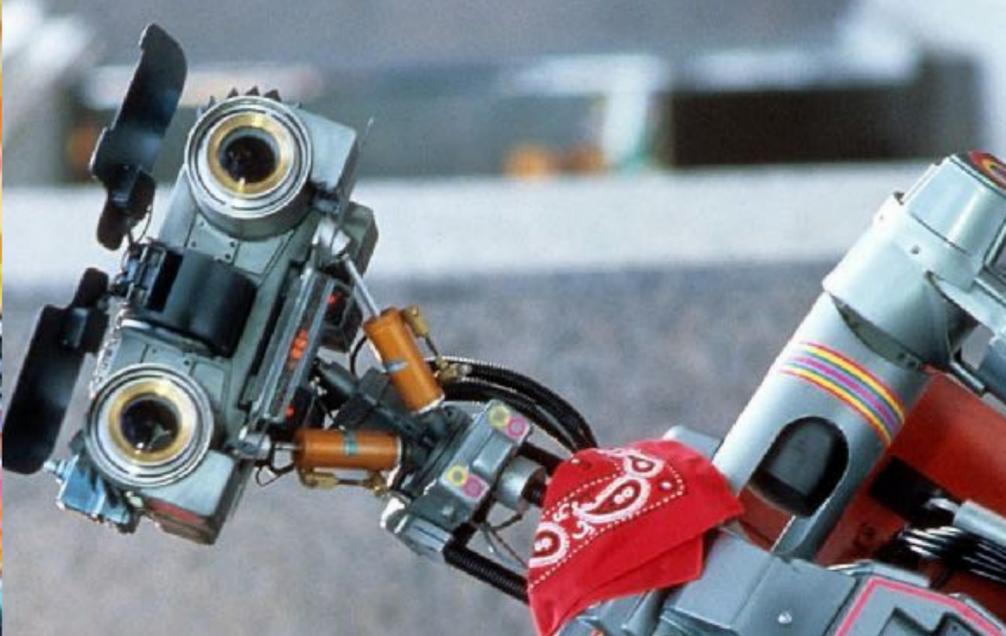
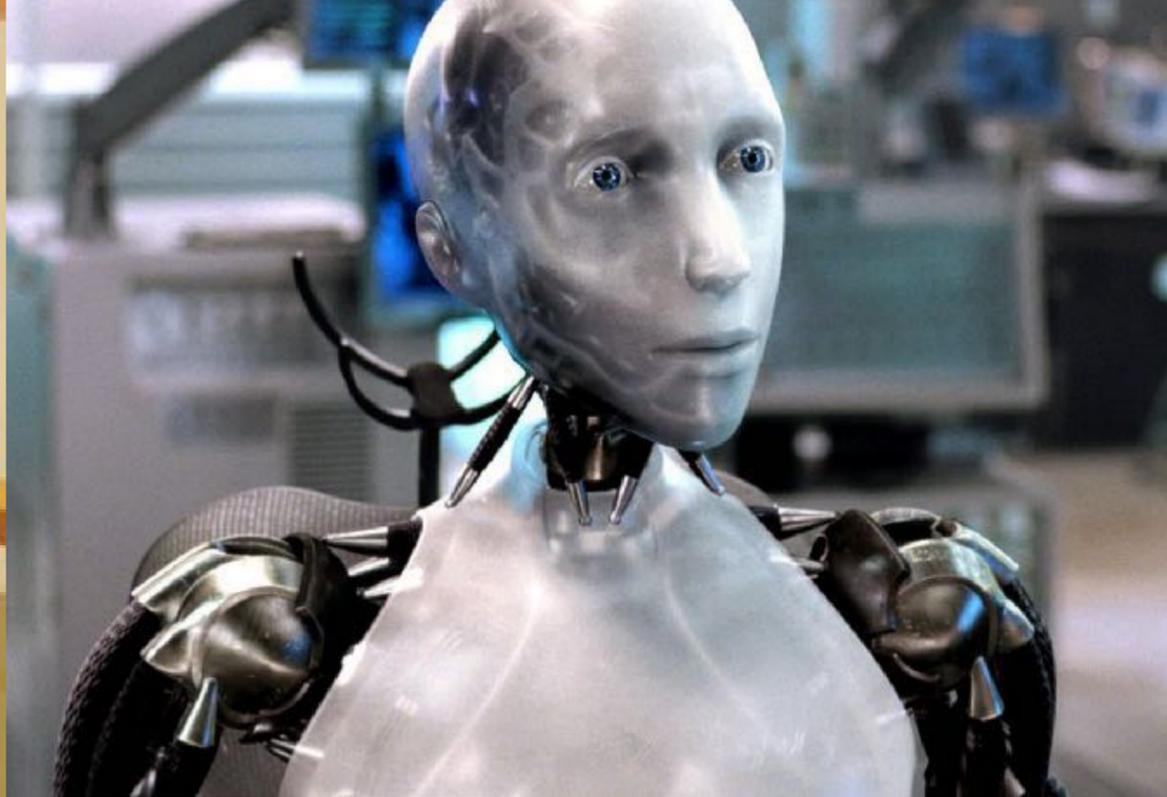
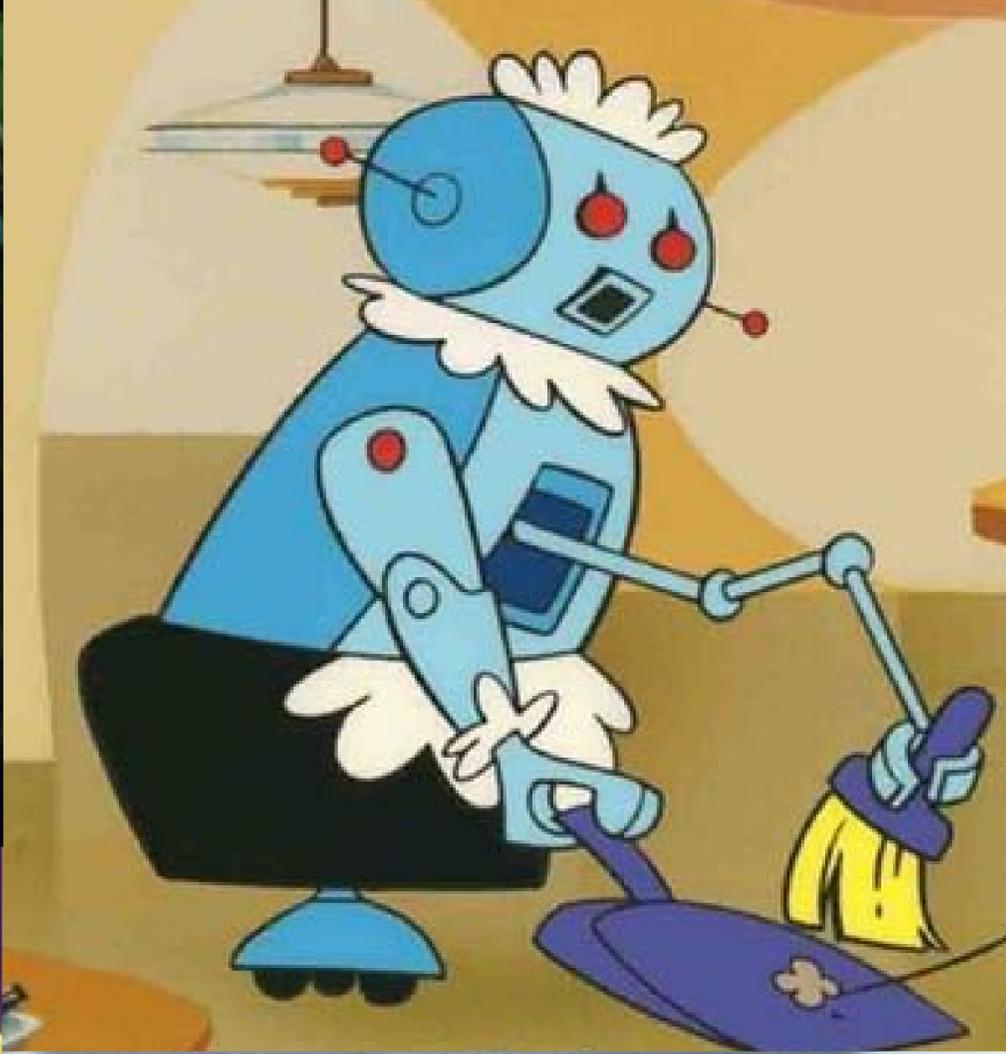
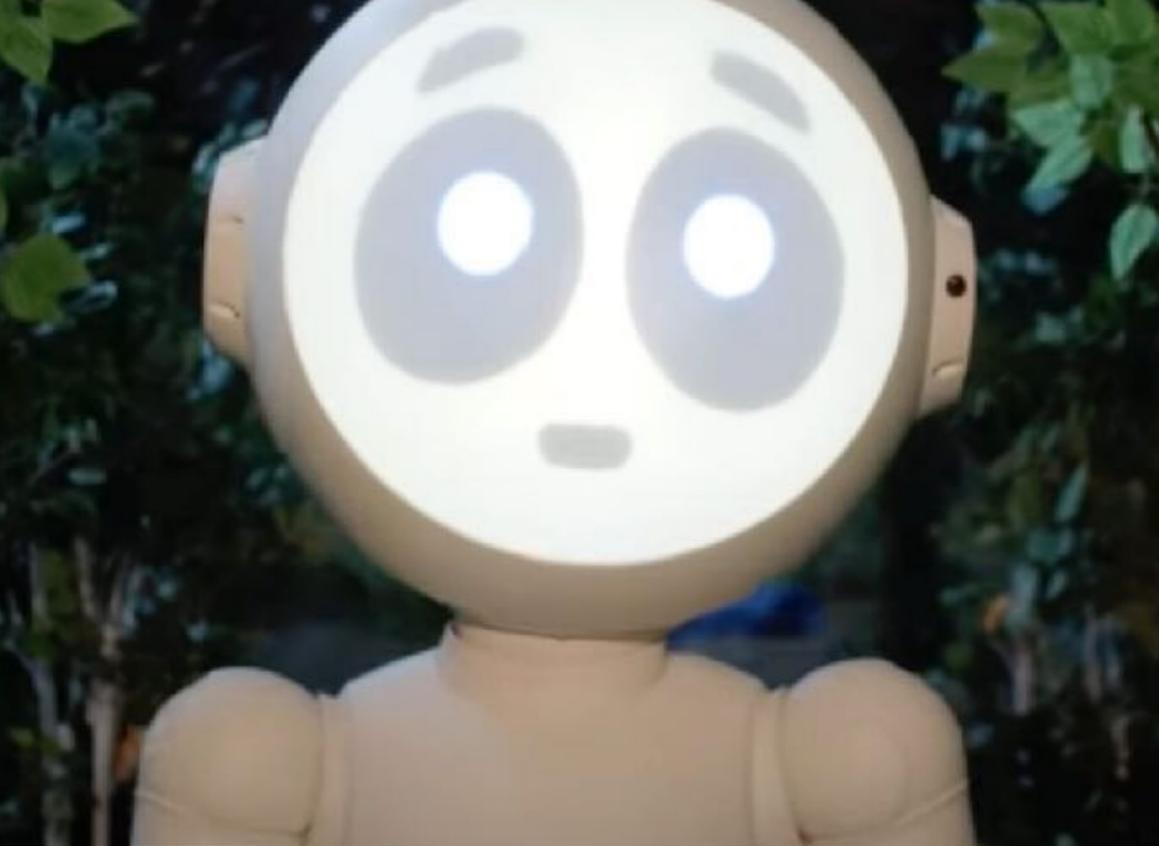
A.I. & CULTURE ANXIETY?

3 KEYS
TO A
BETTER
FUTURE

JOSH ALLAN DYKSTRA



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2015

A large commercial airplane is centered on a tarmac under a clear sky. The year '2015' is overlaid in large, semi-transparent white numbers across the center of the image. The '0' is a full circle, the '1' is a vertical bar, and the '5' has a circular cutout at its base. The airplane's nose and engines are prominent, and the tarmac surface is visible in the foreground.

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TEDx

SONY



CHANEL



Genentech

UCLA



htc



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ODDS OF DEATH



= 1 in 50,000



= 1 in 13.7 million





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TEDx



CHANEL



SONY

htc

BUILDING



TEDx



REINVENTING

CHANEL



SLIDING



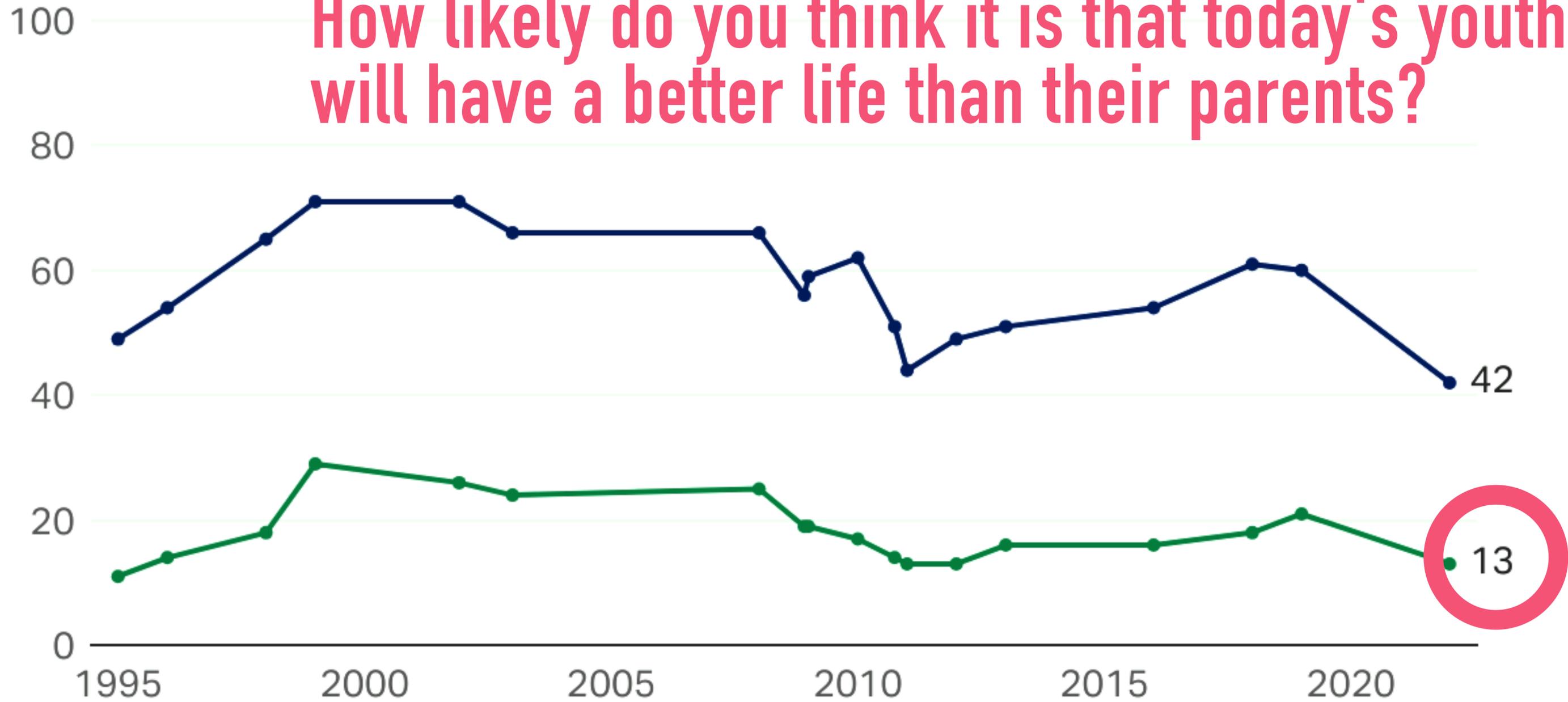
SONY

htc

GALLUP®

— % Very likely — % Very/Somewhat likely

How likely do you think it is that today's youth will have a better life than their parents?

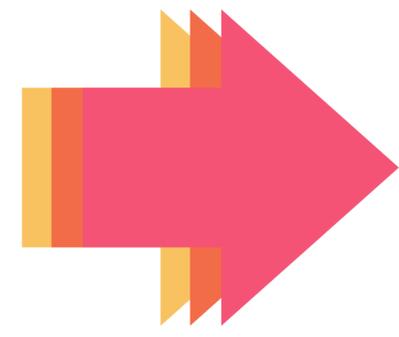


A SINGLE WORD THAT DESCRIBES WORK RIGHT NOW



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**FUTURE
ANXIETY**



**FUTURE
DESIGN**



OPTIMISM

ISIA REBELBONDSTRATEGY

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A LITTLE
REBELLION
IS THE ANTIDOTE TO
ANXIETY

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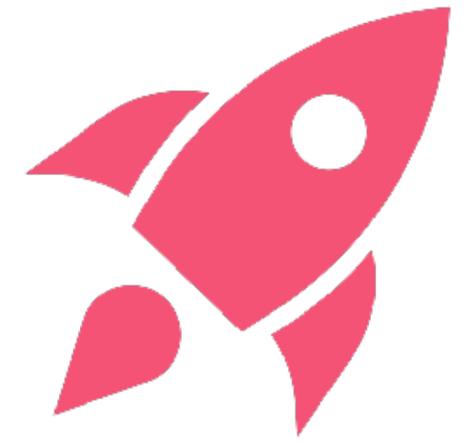
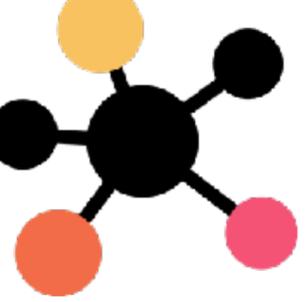
**THE FUTURE ISN'T
A DESTINATION, IT'S
CONSTRUCTION**

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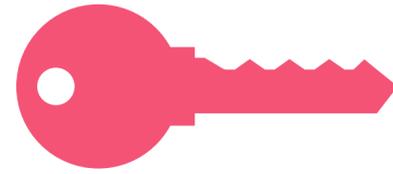
DON'T FEAR THE FUTURE

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1. **WHAT** A.I. is
2. **WHO** you **NEED**
3. **WHERE** to **GO**





KEY #1:

WHAT A.I.
IS



2x10¹³
BYTES

10¹⁵
BYTES

1,000,000,000,000,000

20,000,000,000,000,000

980,000,000,000,000,000



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A photograph of a brown paper bag and a cardboard box on a wooden surface. The bag is in the foreground, slightly to the right, and is partially filled with a light-colored substance. The box is behind it, to the left. The text is overlaid on the bag and box.

GLOBALIZATION COMMODITIZES THINGS

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SPECIAL
COMPETITIVE
STUDIES
PROJECT

Only 8% of Americans say they are “very knowledgeable” about A.I.; it is slightly higher (13%) among those who use it for work or personally.

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KEY #1: **WHAT** A.I. IS



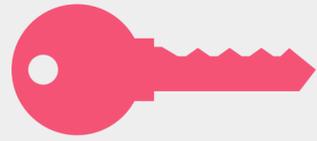
-  This isn't the Industrial Revolution, it's the Knowledge Work Revolution
-  A.I. isn't "coming for jobs," it's coming for tasks... but most current jobs are just piles of tasks
-  This isn't a "tool" upgrade, it's a species-level shift in how work gets done



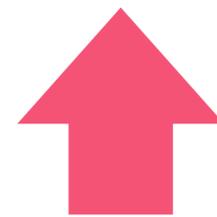
KEY #1: LESSON



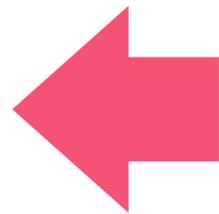
COMMIT TO
CONTINUAL LEARNING



CONTINUAL LEARNING

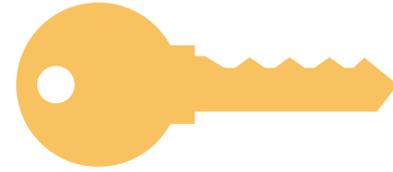


youtube.com/@joshallandykstra



hellotomorrowpodcast.com

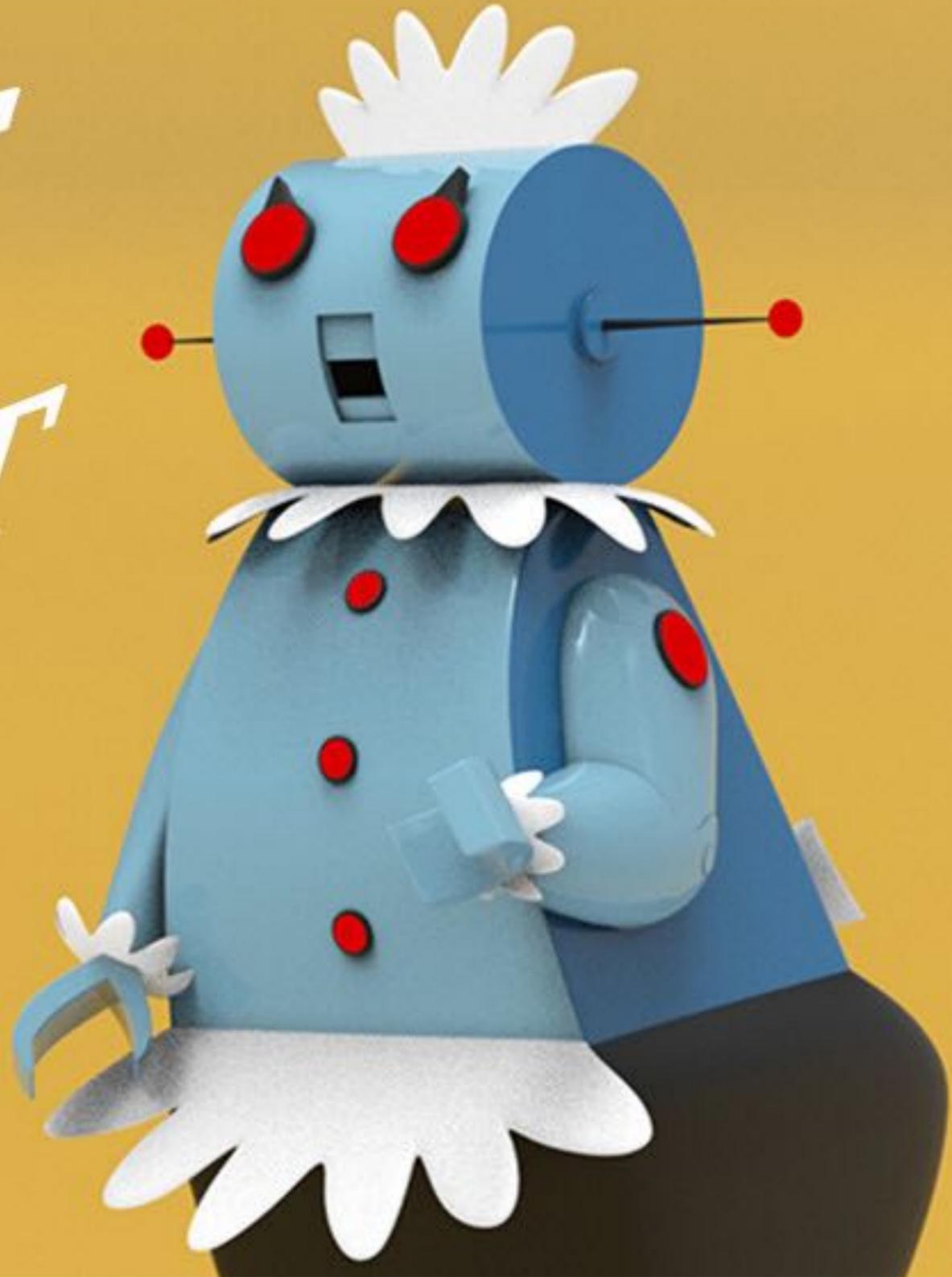
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KEY #2:

**WHO YOU
NEED**

*ROSIE
THE
ROBOT*



JOSH ALLAN DYKSTRA



“I wanted to prove AI could write poetry while I still had to do my own laundry.

It’s like living with a genius who can recite Shakespeare but won’t lift a finger to pick up a sock.”



That doesn't seem like a true story. Is it?



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MAKING THE THING

**SETTING
UP THE
THING**

**VERIFYING
THE
THING :**





Josh Allan Dykstra



josh@joshallan.com



KEY #2: WHO YOU NEED



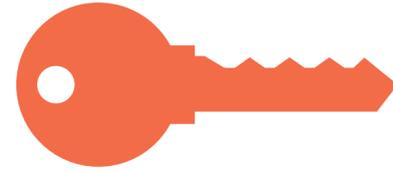
- Trust your team, not your A.I.**
- Computers used to give us certainty — A.I. gives us probability**
- Psychological safety will be the team superpower of the A.I. Age**



KEY #2: LESSON



**LEADERS MUST PRACTICE
PSYCHOLOGICAL SAFETY**



KEY #3:

**WHERE TO
GO**



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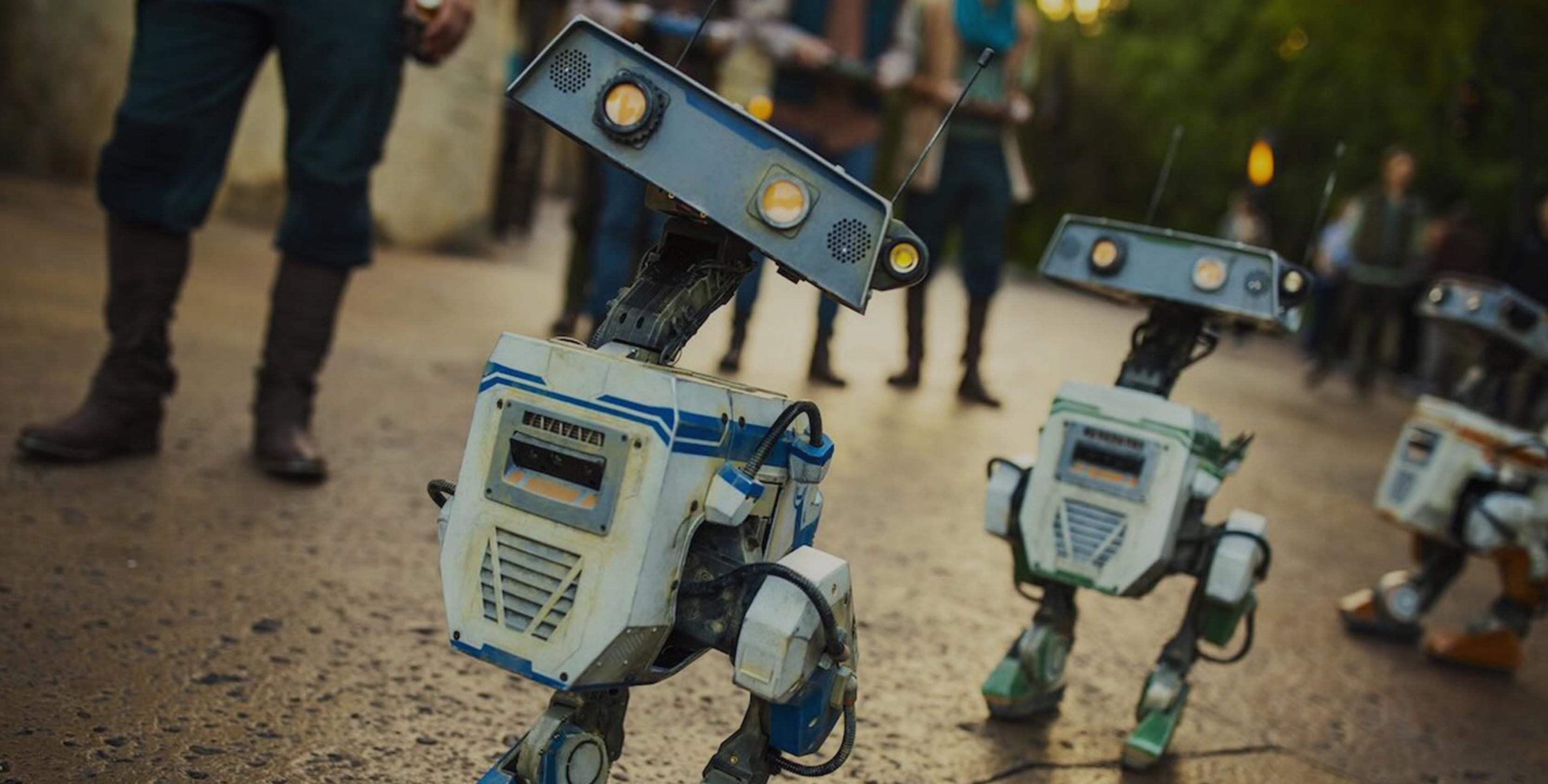
The background features a dark blue field with intricate, glowing patterns of light. A prominent horizontal wave of bright blue and orange energy flows across the middle, with smaller, more delicate patterns of light scattered throughout, creating a sense of dynamic movement and energy.

**“TECHNOLOGY IS ENERGY
WITH NO POLARITY.”**

— Mo Gawdat —



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KEY #3: **WHERE TO GO**



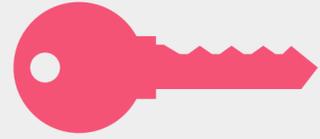
-  **A.I. is (very) smart, but humans are WISE**
-  **A.I. = passenger // Human = pilot**
-  **We don't need more DATA, we need more DIRECTION**
-  **Wisdom will be the most valuable human skill of the next decade**



KEY #3: **WHERE** TO GO



**MAKE TIME TO DEVELOP
YOUR **WISDOM****



**KEY #1: WHAT A.I. IS
COMMIT TO CONTINUAL LEARNING**



**KEY #2: WHO YOU NEED
LEADERS MUST PRACTICE PSYCH SAFETY**



**KEY #3: WHERE TO GO
MAKE TIME TO DEVELOP YOUR WISDOM**





DESIGN YOUR FUTURE

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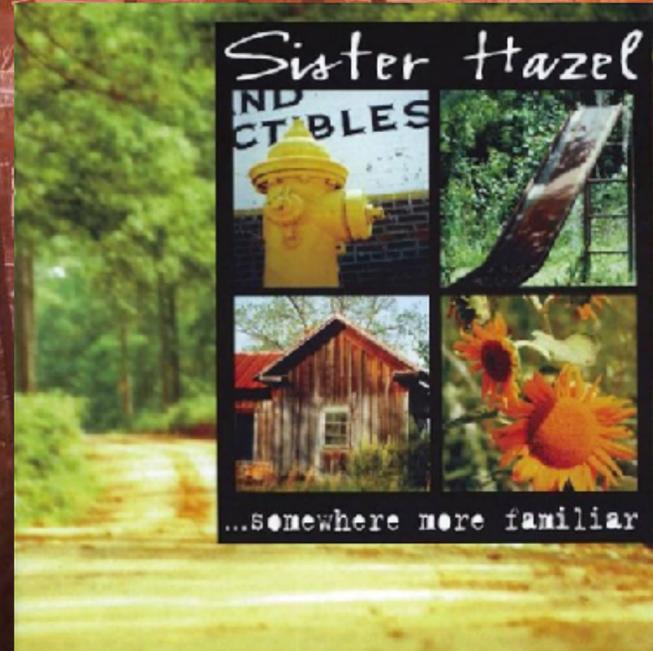
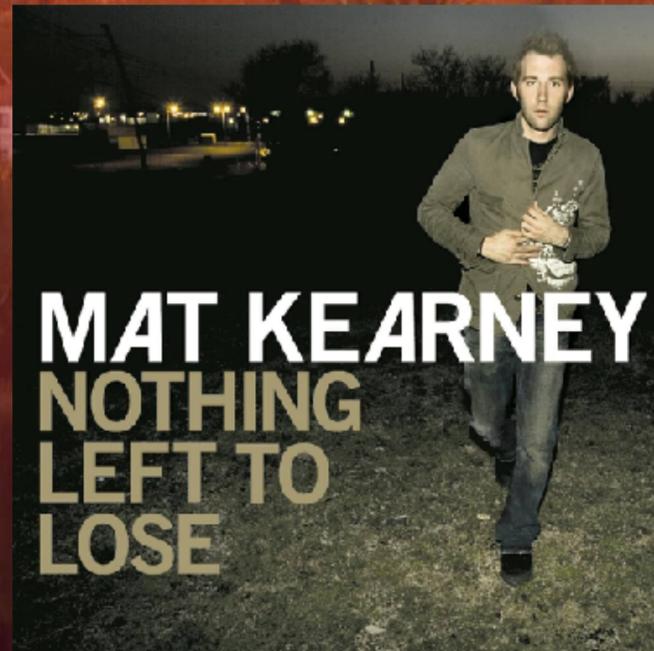
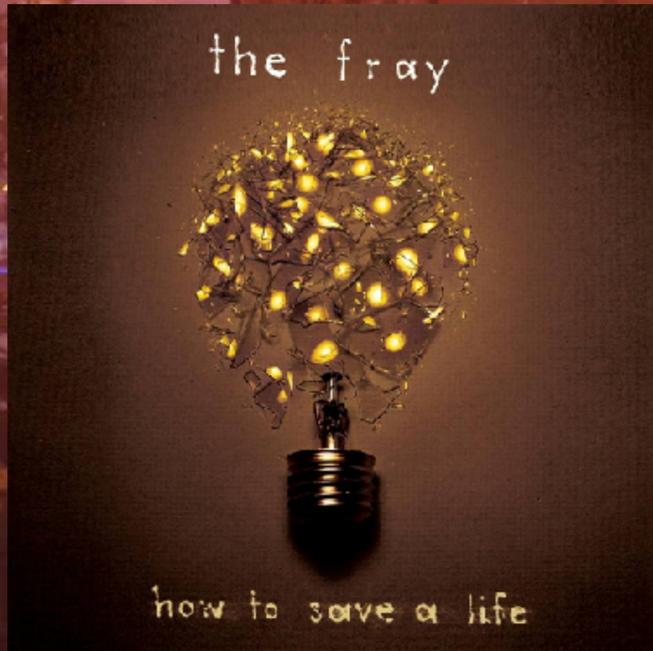
“ I WANT THE FUTURE
TO BE MORE ”



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WHAT IS **ONE THING** YOU
WILL DO TO **NUDGE** THE
WORLD IN **THAT DIRECTION**
IN THE NEXT MONTH?





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THE FUTURE BELONGS TO THE OPTIMISTS



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