

# JOSH ALLAN DYKSTRA

## OPTIMISTIC FUTURIST • KEYNOTE SPEAKER

Josh Allan Dykstra is an optimistic futurist keynote speaker who helps leaders stop reacting to chaos and start making sense of what's next. Known for cutting through A.I. and future-of-work hype, Josh focuses leaders on the systems that actually shape the future. He's worked with organizations employing over 1M people — including Microsoft, CHANEL, and Amazon — and is the author of *Igniting the Invisible Tribe: Designing An Organization That Doesn't Suck* and the host of the *Hello Tomorrow Podcast*.



## KEYNOTE TOPICS

### FUTURE READINESS



#### Hello Tomorrow: Making Sense Of What's Next

Most of us are exhausted trying to fix systems that are destined to break. This session uses demographic patterns and riveting stories to show you exactly where we are in the cycle, so your group can stop optimizing what needs to be let go, and start designing what comes next.

### A.I. & LEADERSHIP



#### A.I. Clarity: How To Cut Through Confusion & Lead With Confidence

A.I. isn't the threat... confusion about A.I. is. Your people have conflicting ideas about what it is, how it works, and how to use it. This session gets everyone on the same page, cuts through the noise, and gives you the strategic clarity needed to turn A.I. disruption into competitive advantage.

### CHANGE AGILITY



#### Stop Forcing Change, Start Fueling It: Create Transformation That Energizes

Only 12% of change initiatives succeed... and that number hasn't improved in a decade! The problem isn't strategy, it's *fuel*. This session shows you how to stop forcing change and start fueling it, using breakthrough research on flow and workplace design.

## WHY JOSH ALLAN DYKSTRA?



### REAL-LIFE LEADERSHIP EXPERIENCE

Josh has been a tech founder, a CEO, a consultant, and an advisor to C-Suites. His 15+ year client list employs over a million people.



### FEISTINESS, IN ALL THE RIGHT WAYS

As a former performing musician (i.e. "rockstar") and radio deejay, Josh Allan brings provocative fun, wit, and banter to every event.



### TREAT THE SYSTEM, NOT SYMPTOMS

We not going to speak only about individual change — that's important, but what's often ignored is system-level transformation.



### A UNIQUE & ENERGIZING ANGLE

The unifying framework of Future Design™ will show your organization how to optimize for astonishing levels of motivation and productivity.

Josh has delivered keynotes, facilitated workshops, and led leadership retreats and other learning experiences with thousands of people over the last 15+ years. For more topics, videos, and testimonials, please visit [joshallan.com](http://joshallan.com).

### WATCH JOSH'S SPEAKER DEMO



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