

# JOSH ALLAN DYKSTRA

## FUTURIST • KEYNOTE SPEAKER

Josh Allan Dykstra is a futurist pioneering the field of Future Design™. He's spent the last two decades building five companies and working with the most iconic brands on earth, his clients having a combined employee count of over a million people. Josh helps leaders transform from tomorrow's passengers into architects of the future and inspires audiences to fall in love with tomorrow again — and then gives them the blueprints to build it. He's also an author, TEDx speaker, and Founder & CEO of The Work Revolution.



### KEYNOTE TOPICS



#### LEADING IN THE A.I. AGE: TURNING TECH ANXIETY INTO STRATEGIC ADVANTAGE

While everyone else panics about A.I. taking over, visionary leaders are designing the future where humans and machines make each other better. Master Future Design™ and architect workplaces that turn tech anxiety into strategic advantage.



#### HELLO TOMORROW: DARE TO MAKE THE FUTURE YOU WANT

The future isn't fate — it's what we dare to *make*. Josh will help you fall in love with tomorrow again, reclaim that nostalgic optimism about what's possible, and give you the blueprints you need to build a future you're proud of.



#### FUTURE-PROOF: HOW TO ENERGIZE CHANGE & BECOME UN-DISRUPTABLE

Change is inevitable. Sucking at it isn't. Learn the science of thriving through chaos: how to spot emerging patterns, think around corners, and turn the uncertainty that terrifies your competition into the advantage that makes you un-disruptable.

### WHY JOSH ALLAN DYKSTRA?



#### REAL-LIFE LEADERSHIP EXPERIENCE

Josh has been a tech founder, a CEO, a consultant, and an advisor to C-Suites. His 15+ year client list employs over a million people.



#### FEISTINESS, IN ALL THE RIGHT WAYS

As a former performing musician (i.e. “rockstar”) and radio deejay, Josh Allan brings provocative fun, wit, and banter to every event.



#### TREAT THE SYSTEM, NOT SYMPTOMS

We not going to speak only about individual change — that's important, but what's often ignored is system-level transformation.



#### A UNIQUE & ENERGIZING ANGLE

The unifying framework of Future Design™ will show your organization how to optimize for astonishing levels of motivation and productivity.

Josh has delivered keynotes, facilitated workshops, and led leadership retreats and other learning experiences with thousands of people over the last 15+ years. For more topics, videos, and testimonials, please visit [joshallan.com](http://joshallan.com).

#### WATCH JOSH'S SPEAKER DEMO



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