

# josh allan

DYKSTRA



Josh Allan Dykstra is a Future Of Work Keynote Speaker and the world's foremost practitioner on Human Energy™. He's spent the last two decades building five companies and working with some of the most iconic brands on earth, his clients having a combined employee count of over a million people. Josh is also an author, TEDx speaker, and Founder & CEO of The Work Revolution, where they fight for the future by fixing work.

BIO

TOPICS



**WHY A.I. IS NOT THE FUTURE**

Challenge the hype! Learn how to put humans at the center of innovation, transforming A.I. anxiety into human-powered business outcomes.



**ENERGIZING CHANGE: TRANSFORMING WORK WITH HUMAN ENERGY**

Navigating change in today's world is all about optimizing work for Human Energy™ — we must tap into it, leverage it, and deliberately organize for it.



**FORGET COMPANY CULTURE, FIX YOUR WORK OPERATING SYSTEM INSTEAD**

Instead of focusing on “culture,” leaders of the most amazing work environments focus on something else — their work operating system.

WHY JOSH?



**REAL-LIFE LEADERSHIP EXPERIENCE**

Josh has been a tech founder, an operator, a consultant, and an advisor to C-Suites. His 15+ year client list employs over a million people.



**FEISTINESS, IN ALL THE RIGHT WAYS**

As a former performing musician (i.e. “rockstar”) and radio deejay, Josh Allan brings provocative fun, wit, and banter to every event.



**TREAT THE SYSTEM, NOT SYMPTOMS**

We won't just speak about individual change — that's important, but what's often ignored is system-level transformation.



**A UNIQUE & ENERGIZING ANGLE**

The unifying theory of Human Energy™ will show your organization how to optimize for astonishing levels of motivation and productivity.

Josh has facilitated workshops, leadership retreats, and other learning experiences with thousands of people over the last 15+ years. For more topics, videos, and testimonials, please visit [joshallan.com](http://joshallan.com).

WATCH JOSH'S **TEDx**



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