

josh allan

DIKSTRA

Keynote Speaker · Workshop Facilitator · Future Of Work Advisor

Josh Allan Dykstra literally wrote the book on designing organizations that don't suck. He's worked with the best companies on earth for the last 15+ years (Sony, Genentech, CHANEL, Amazon, Microsoft, and more), helping them create more engagement, improve retention, and build better leaders for greater organizational success. His work has been featured by Fast Company, Forbes, and Business Insider. Through his unique methodology that optimizes Human Energy™, organizations of all sizes have been able to massively increase productivity while also building resilience.



MAXIMIZING A.I. STARTS WITH OPTIMIZING YOUR HUMANS

Unsure how to capitalize on the A.I. revolution?? The secret lies in your people, not in tech. I'll show you exactly how to create a culture of experimentation.



ENERGIZING CHANGE: TRANSFORMING WORK WITH HUMAN ENERGY

Navigating change in today's world is all about optimizing work for Human Energy™ — we must tap into it, leverage it, and deliberately organize for it.



FORGET COMPANY CULTURE, FIX YOUR WORK OPERATING SYSTEM INSTEAD

Instead of focusing on "culture," leaders of the most amazing work environments focus on something else — their work operating system.



REAL-LIFE LEADERSHIP EXPERIENCE

Josh has been a tech founder, an operator, a consultant, and an advisor to C-Suites. His 15+ year client list employs over a million people.



FEISTINESS, IN ALL THE RIGHT WAYS

As a former performing musician (i.e. "rockstar") and radio deejay, Josh Allan brings provocative fun, wit, and banter to every event.



TREAT THE SYSTEM, NOT SYMPTOMS

We won't just speak about individual change — that's important, but what's often ignored is system-level transformation.



A UNIQUE & ENERGIZING ANGLE

The unifying theory of Human Energy™ will show your organization how to optimize for astonishing levels of motivation and productivity.

Josh has facilitated workshops, leadership retreats, and other learning experiences with thousands of people over the last 15+ years. For more topics, videos, and testimonials, please visit joshallan.com.



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BIO
TOPICS
WHY JOSH?