

Josh Allan Dykstra

Work Revolutionary • Author • TEDx Speaker • CEO



Josh Allan Dykstra is a recognized thought leader on the future of work and company culture design.

He teaches audiences how to create more impact and more wellbeing at the same time.

As a musician-turned-consultant, Josh offers a refreshing perspective on “HR,” inspiring influential leaders to think bigger, challenge the status quo, and create a better future for everyone they lead.

Over the past two decades, Josh has served a client list of companies that collectively employ over a million people.

Josh is the CEO of #lovework, and his articles and ideas have been featured by Fast Company, Forbes, The Huffington Post, and Business Insider.

He holds an MBA in Executive Leadership from the University of Nebraska-Lincoln and his latest book, *Igniting the Invisible Tribe: Designing An Organization That Doesn't Suck*, is available on Amazon and Audible.



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TALKS & TESTIMONIALS

Engaging Gen Z At Work: How To Navigate Big Change

Big change is unavoidable. Emerging generations at work have different expectations and, it seems, values. This entertaining, educational session will take you on a thrilling journey from the past to the future to unlock fresh insights that will help you collaborate with and engage Gen Z — along with every other generation in your organization!

In this session your group will learn:

- ✓ 2 horrible mistakes to avoid when navigating change
- ✓ 4 powerful archetypes that explain generational needs
- ✓ 3 strategies to consistently create psychological safety

3 Ways To Create Innovative People Ops In The World Of A.I.

A drastically new future seems to inch closer with every new release of ChatGPT... but how innovative are your organization's HR practices? Do you have quality people data? Have you built scalable self-managing teams? Is psychological safety embedded everywhere? This practical and inspirational session will teach you exactly how to do just that.

In this session your group will learn:

- ✓ The 3 people data points you actually need to track & measure
- ✓ The 2 simple principles that enable more self-management
- ✓ The 3 behaviors great leaders do to create psychological safety

RTO vs WFH: How To Be At Your Best, Wherever Work Happens

At first it was WFH: yay! Then RTO: backlash. Now it's: whether we like it or not, hybrid and remote ways of working are here to stay. This timely and informative session will teach you the predictable and consistent ways to always bring out the best in yourself and your teams, no matter where or how you're working together.

In this session your group will learn:

- ✓ How to reallocate team work based on flow states, even virtually
- ✓ The 3 items you need to distribute decision making effectively
- ✓ The step-by-step process Zappos used to create cohesive values



"Our audience was riveted by Josh's topic and engaged by his style, but mostly we were inspired to make real changes in the way we are doing work." — CEO

"Josh illustrates game-changing concepts that create competitive advantages in the dynamic world in which we live." — University Professor

"We have done few things that have produced such a significant impact on our organization as work with Josh." — Business Owner

"Josh is a pioneering leader, actively shaping the future of fully human and energy-based organizations." — VP of Talent



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